



MOCON, INC.
MINNEAPOLIS, MN USA



AMETEK MOCON LAUNCHES COHESIVE NEW WEBSITE

Minneapolis, MN, (Feb. 12, 2020) – AMETEK MOCON, a global leader in analyzers, instruments, sensors and gas measurement technologies, today announced the launch of a new holistic company website to www.ametekmocon.com.

The website was designed to incorporate its three branded product lines: MOCON Permeation Analyzers, Dansensor Packaging Testing Analyzers, and Baseline Industrial Analyzers & Sensors, under the AMETEK MOCON company name. The new website provides extensive product, technical and application information to help new and existing customers understand AMETEK MOCON’s full product range.

“We are excited to launch a new website for AMETEK MOCON that improves the experience for visitors to find the products and information they are looking for, while continuing to promote our reputable product brands: MOCON, Dansensor and Baseline,” said Phillip Tan, Global Director of Strategic Marketing, AMETEK MOCON. “Our new www.ametekmocon.com website is designed to help every visitor understand the industries we serve, the applications we support and the science behind our technologies” noted Tan.

www.ametekmocon.com provides a platform for packaging materials professionals, co-packers, brand owners, environmental professionals and oil & gas explorers to learn about the latest analytical technologies available for their industry and application. Our new site features a Resource Library with search functions to allow customers to quickly find detailed information and resource by product, application, industry and/or resource type. A “Help Me Choose” tool helps new visitors find a product or group of products that would fit their needs.

The new website is also mobile and tablet friendly for easy navigation.

About AMETEK MOCON

AMETEK MOCON is a leading provider of analyzers, instruments, sensors and consulting services to research laboratories, production facilities, and quality control departments in the food and beverage, medical, pharmaceutical, packaging, environmental and oil & gas industries worldwide.

AMETEK MOCON is a business unit of the Process & Analytical Instruments division of AMETEK, Inc., a leading global manufacturer of electronic instruments and electromechanical devices with annual sales of \$5.0 billion.

See www.ametekmocon.com for more information.